

Real Estate Market Nonsense Says One Lowcountry Broker

Isn't it?

There are homes for sale and people who want to buy them, so what's the problem?
RIDGELAND, SC – While the news media and industry analysts prefer to speak of doom and gloom in the real estate industry, one real estate brokerage serving South Carolina's Lowcountry region has a better idea: take advantage of a robust inventory to match homebuyers with their dream homes.

How can this be? Isn't the market in a slump? Not according to Coastal Dwellings Real Estate Broker-in-Charge, Darryl Ouellette. "The market is what it is. There are houses for sale and people out there who want to buy them," said Ouellette. "If a home price is not in line with the current market or the home is not being marketed effectively enough.

Ouellette and fellow Coastal Dwellings principal, Greta Lynne, have brought this can-do attitude to the business throughout their careers and they see no reason to stop now. Rather than look at the market as being in a slump, Coastal Dwellings confidently

advises homebuyers that this market is loaded with great opportunities and it would be a mistake to sit on the sidelines because of something you heard on the news.

Rather than limit itself to one small segment of the Lowcountry like Hilton Head Island or Beaufort, Coastal Dwellings is unique in that the company operates throughout the region including northern and southern Beaufort County as well as Jasper County. "We look at the Lowcountry as a unified community so we can offer homebuyers more options," said Lynne.

So if you've been thinking about that coastal dream home, but are waiting for the market to turn around, the question is why? You might only be waiting to pay more. The time to buy in the Lowcountry is right now.



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